

**Conference led by:** Mirjam Eiswirth

**Authored by:** Mirjam Eiswirth

**Countries and delegates present (in alphabetical order of countries):**

<b>CYE Board/Germany</b>	Mirjam	Eiswirth
<b>CYE Board/Spain</b>	Juan Carlos	García Sánchez
<b>Czech Republic</b>	Teresa	Laskova
<b>Cyprus</b>	Christia	Simillidou
<b>Cyprus</b>	Elena	Papaioakim
<b>Finland</b>	Annikki	Lensu
<b>Finland</b>	Ninni	Salo
<b>Germany</b>	Marvin	Müller
<b>Germany</b>	Hannah	Dreßen
<b>Ireland</b>	Paul	Hand
<b>Italy</b>	Luca	Pocher
<b>Italy</b>	Alessia	Patuelli (Saturday only)
<b>Malta</b>	Martha	Carabott
<b>Netherlands</b>	Muriel	Groot
<b>Netherlands</b>	Jorn Hartman	Hartman
<b>Norway</b>	Sondre	Berg Kristensen
<b>Norway</b>	Sondre	Ada Amalie
<b>Poland</b>	Katarzyna	Meller
<b>Slovenia</b>	Domen	Fras
<b>Spain</b>	Beatriz Garre	Picazos
<b>Spain (Catalunya)</b>	Nuria	Camats
<b>Sweden</b>	Sara	Eriksson
<b>Sweden</b>	Therese	Skruf
<b>Switzerland</b>	Tabita	Tinner
<b>Switzerland</b>	Mylène	Wild

## Opening of the conference

Mirjam Eiswirth opened the conference. Camilla Dirdal, who was elected General Coordinator 2014-2016, resigned for personal reasons a week before the conference. Mirjam Eiswirth filled the position during the conference.

## Introduction of the Youth Groups

After an overview over the schedule, the delegates present briefly introduced their youth groups and challenges they face. Volunteer management is a key issue for all of them and will be a focus of a workshop at the next conference.

## CYE Annual Report

The CYE Youth Committee represented by Mirjam Eiswirth and Juan Carlos García Sánchez then gave their annual report, including the financial report (see appendix “Annual Report”).

The annual project 2014/15 was putting together a cookbook with a full menu from as many European countries as possible. 13 countries have submitted recipes in English, and there are untranslated recipes in French from Tunisia and Belgium that will be included later. Marvin Müller (Germany) has done the layout for the cookbook. It has been published online (printable on A5) at [www.bit.ly/CookBookCYE](http://www.bit.ly/CookBookCYE)

Countries that have not submitted their recipes are invited to do so until the end of the year so that we can update the cookbook.

## Golden Cookie Award

The Golden Cookie Award is given to an exceptionally active delegate every year. This year, two delegates received the award: Marvin Müller from Germany for his involvement in the layout of Beat the Wheat and the cookbook, and Marta Carabott from Malta for organising the summer camp.

## Preparation for Elections of a new General Coordinator for 2015/16

The delegates were informed about the election procedure and the roles and responsibilities of each youth committee member to facilitate the elections to be held on Saturday.

## Workshop on the Future of Beat the Wheat

Considering the declining reader numbers for the last issues of our magazine “Beat the Wheat”, a workshop was held to decide how to proceed with the magazine.

Emilia Serlachius, who was the Swedish delegate in 2014/15, is not a delegate any more. Her post as co-editor of Beat the Wheat was thus free. Luca Pocher, new Italian CYE delegate, volunteered as new co-editor and was confirmed by the delegates. Mirjam Eiswirth (Germany/Youth Committee) is staying as Editor in Chief and Marvin Müller (Germany) is staying as graphic designer.

The results of the workshop are summarised below:

### Current strengths

The magazine is well structured, the layout is very clear and it is easy to identify the different sections. We have a variety of different articles and almost all are accompanied by pictures.

## Things to improve

- Increase reader numbers:
  - o Create a mailing list for people who want to know about BtW
  - o Share not only the link but rather a teaser or a funny picture that people can click on (make sharing and clicking more attractive for potential readers)
  - o Share the link more groups than just the coeliac ones we have been targeting (include gluten sensitive or wheat intolerant groups)
  - o Contact bloggers and ask them to contribute to and advertise BtW
  - o Delegates: write about BtW in local/national papers, advertise it on your societies' websites, on mailing lists, etc.
- Layout suggestions:
  - o Shorter texts, more line breaks, more sub headers
  - o Bigger pictures
  - o Make sure the pictures add to the text and do not just repeat what the reader can already get from other sources (i.e. each piece should be relevant)
  - o Make the magazine mobile-friendly, for example by having only one article per page
  - o Have one article in a different language in each magazine
  - o Add a page "how to say xyz in language x" to make it more international
- Get more ads
  - o Contact hotels and restaurants
- Content
  - o Get more "human stories": profiles, features, positive stories
  - o Option to go multimedia and include videos

## Annual Project 2015/16

Due to the limited number of suggestion, the CYE Youth Committee proposed to take up "Update the TravelNet" as an annual project for 2015/16. This was discussed at the conference and alternatives were considered.

The Italian project proposal is attached. It focuses on raising awareness about coeliac disease amongst cultural and student exchange organisations. Building on this proposal, the delegates discussed about the possibility of lobbying for a "gluten free" filter on hotel websites like booking.com

Considering the available time and resources, the delegates decided in a vote (9 to 4) to focus on updating and improving the website and updating TravelNet pages.

## CYE summer camp Malta 2015

Martha Carabott presented a summary of the organisation and the activities during the summer camp 2015 in Malta.

## CYE Summer camp Cyprus 2016

Xristia Similidou presented the plans for the CYE Summer camp 2016 in Cyprus. The summer camp will take place in Paphos from the 26<sup>th</sup> of July 2016 to the 1<sup>st</sup> of August 2016.

## CYE Summer camp 2017 – voting

Spain and The Netherlands expressed interest in organising the summer camp 2017 and presented their proposals. Spain was elected to organise the summer camp 2017. It will take place in Alicante.

## Youth Committee Elections for General Coordinator 2015/16

Because Camilla Dirdal (Norway) stepped down as General Coordinator, Mirjam Eiswirth (Germany/Youth Committee) took over the role for the conference 2015. For 2015/16 a new General Coordinator was elected.

Mirjam Eiswirth was nominated for the role of General Coordinator. In order to run for the position, she stepped down as Financial Manager. Tereza Laskova (Czech Republic) was nominated for the role of Financial Manager.

Both candidates were voted for unanimously by the delegates present.

The CYE Youth Committee 2015/16 thus consists of:

General Coordinator: Mirjam Eiswirth (Germany)

Project Manager: Juan Carlos García Sánchez (Spain)

Financial Manager: Tereza Laskova (Czech Republic)

## Closing of the Conference

After the Youth Committee Elections and feedback from the delegates on the conference and the work of the Youth Committee 2014/15, Mirjam Eiswirth closed the CYE Conference 2015. The delegates all went to the General Assembly of the AO ECS in order for the Youth Committee to present the CYE Annual Report there.

## Appendices:

- (1) Annual Report 2014/15
- (2) Italian project proposal