

## Coeliac Youth of Europe (CYE)

Minutes of the Annual Conference

Belgrade, 15-17 September 2017

### Countries and delegates present (in alphabetical order of countries):

Delegate	Coeliac Society	Country
<b>Samuel Rubín</b>	Celiacs' Association of Czech Republic	Czech Republic
<b>Klara Laskova</b>	Spolecnost pro bezlepkovou dietu	
<b>Marja Jeskanen</b>	Finnish Coeliac Society/Finnish Youth Coeliacs	Finland
<b>Nicolas Hauvel-Doxaran</b>	AFDIAG (Association Française Des Intolérants Au Gluten)	France
<b>Katja Ischner</b>	Deutsche Zöliakie-Gesellschaft e.V. (The German Coeliac Society)	Germany
<b>Hannah Dreßen</b>	Deutsche Zöliakie-Gesellschaft e.V. (The German Coeliac Society)	
<b>Luca Pocher</b>	AIC	Italy
<b>Alessia Patuelli</b>	AIC / CYE	
<b>James Grima</b>	Malta / CYE	Malta
<b>Sanne van Egmond</b>	Coeliactive	Netherlands
<b>Maartje Vrielink</b>	Coeliactive	
<b>Selina Fredrikke Olufsen</b>	Norwegian coeliac youth society	Norway
<b>Beatriz Garre Picazos</b>	Face Joven / CYE	Spain
<b>María van der Hofstadt Rovira</b>	Face Joven	
<b>Irene Puig</b>	SMAP - Celiacs de Catalunya	Spain (Catalunia)
<b>Maja Rinnert</b>	Swedish Celiac Youth Assosiation	Sweden
<b>Mylene Wild</b>	IG Zöliakie der Deutschen Schweiz	Switzerland
<b>Tabita Tinner</b>	IG Zöliakie der Deutschen Schweiz	



## Friday, 15th September

### Opening the conference

Alessia Patuelli, General Coordinator for the years 2016/2018, opened the conference with a presentation of CYE's activities for new delegates. She presented the structure of the agenda for the following days.

### Approve the 2016 minutes and secretary

Alessia presented the conference proceedings and asked the assembly to approve Maja Rinnert, Luca Pocher and María van der Hofstadt Rovira as secretaries for the conference. Alessia also presented the minutes of 2016 and asks if the meeting can approve it.

Delegates unanimously decided to:

- approve the 2016 minutes.
- accept Maja, Luca and María as secretaries for the conference.

### CYE: past, present and future

Alessia presented the 2016-2017 Annual Report, which included the history of the CYE, the changes and improvements that were made during the last year and prospects and plans for the future.

### Countries round presentation

There was a round presentation of the delegates and then a round presentation of the associations and their youth groups. After that, the delegates talked about their activities and there was a small discussion about some events mentioned during the presentation. Some delegates proposed to open some national projects to international participants. The board informed that they may support some activities.

### AOECS Presentation by Dan Kühnau, AOECS Treasurer

Dan Kühnau, AOECS' treasurer, presented a brief history of the AOECS, its role, what they do and how they do it. After the intervention some delegates asked about the crossed grain symbol certification and the future of the Eating Out program.

### Sara Velimirovic: youth volunteering and activism

Sara held an inspiring session about volunteering. The delegates were reminded of why they're active and what motivates them in their activities. We also talked about how to keep the motivation alive.

- *Coffee break* -



## **Summer Camp 2017: Alicante**

María presented the 2017 Summer camp that was held in Alicante, Spain. She talked about the process of organizing the camp and about what is important to think about when planning a summer camp. Overall, 56 young coeliacs from 18 different countries attended the Summer camp.

## **Summertime 2018: Netherlands**

Maartje Vrieling presented the plans for the 2018 Summer camp that will be arranged in the Netherlands.

- *Lunch* -

## **Summertime 2019: presentations**

Nicolas Hauvel-Deuxaran presented a proposal for hosting the 2019 Summer camp in France. It was the only candidacy.

## **Attendance at the AOECs strategy session**

The delegates attended the AOECs strategy session. There was time to work in small groups, discussing core issues which were later presented to the meeting.

## **Saturday, 16th September**

### **Annual project 2016-2017: online competitions**

James presented some options for developing the new annual project, which will be an "online competition" to raise awareness on the CYE and coeliac disease. Discussion was based on the following points:

- The project: a contest for all European young members and coeliacs, asking them to submit a graphic/drawing dedicated to the relationship between young people and coeliac disease.
- General points: number of competitions/year: maybe one, possibility of registration page to participate, financing the project - possibility of companies sponsoring, terms and conditions.
- Competition ideas: video explaining gluten free diet, coeliac disease/self-made comics on gluten free diet, coeliac disease/ brand competition.
- Prizes: featured on Facebook/ CyE website/ Instagram etc, summer camp or national events such as expos/brand or CyE merchandise/food.
- The winner is...: random selection, number of likes on Facebook, voting system.

A discussion was held about what kind of competition to have, pros and cons with for example video making (language barrier) etc. The meeting decided to start with a smaller competition, answering a question, and then move forward with more complex tasks. This in order to see how it works and if it's well accepted by the young coeliacs. Some of the ideas



were: Printing and taking pictures, Christmas cooking, picture + short story. We made a list of possible questions:

1. Who is your best gluten free friend?
2. What's your favourite gluten free food?
3. What's your favourite foreign food?
4. What's your gluten free paradise? (that you'd like to visit or you've in your country)
5. What's your gluten free specialty?
6. What would you turn gluten free if you had the power to do so?
7. What super power (about gluten) would you like to have? (change people's mind, etc.)

Question number seven (7) was chosen for the first short competition. Nicolas volunteered to join the working group that will keep developing the project during the year.

## **Beat The Wheat**

Luca and María presented Beat the Wheat and how it developed during the years. They collected ideas about future articles and discussed the importance of sharing it properly and to improve the design as the content was improved during the past year. The new Beat the Wheat team is formed by Luca Pocher as Editor in Chief, María van der Hofstadt Rovira as Editor, James Grima, Daniel Grima and Marvin Muller as Designers.

## **Voting for 2019 summer camp**

The meeting decided to assume an open voting since only one candidate presented a proposal. The voting took place by hand and the assembly unanimously decided to have the 2019 Summer camp in France.

## **Golden cookie award**

Beatriz presented the Golden cookie award and explained it for new delegates. She described what delegates have to do to deserve the prize, for example: active working in own country, helping people, sharing ideas/opinion to improve, update information and give feedback to CYE.

The 2017 Golden cookie award was given to:

- María van der Hodsadt Rovira (Spain)
- Luca Pocher (Italy)
- Tabita Tinner (Switzerland)
- Mylène Wild (Switzerland)

## **Tips for Summer camps**

This session was aimed at sharing tips for organizing a summer camp. María, Tabita Tinner, Mylène, Beatriz and James, all organizers of previous CYE summer camps, formed a round table and started the discussion.

Some themes were presented, including team building, planning, sponsorship, media campaign, participants and meals. Starting from these main points they talked about their own experiences and explained how they solved some problems they had. They also answered some questions from the future summer camp organizers.



- Lunch -

### **Social media workshop: how to make effective content presentation**

Beatriz talked about long-term projects of the CYE and the importance of social media platforms. Some of the projects include:

- Facebook competition: create content, videos;
- Blog posting;
- Improve articles in Beat the Wheat;
- Campaigns;
- Pictures infographics;
- Create videos to get viral.

### **Video making on CYE**

Delegates split in groups and created short videos to raise awareness on coeliac disease. Videos will be shared on CYE website and social media.

### **Active workshop: creating social media content for each country**

Delegates split in groups and created Facebook and website posts to share national content and raise awareness on coeliac disease.

### **CYE presentation at the AOECs General Assembly**

The CYE board presented the 2016-2017 Annual Report to the AOECs GA.

